

# with love

2021 ANNUAL REPORT



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Dear Donors,

My husband and I became certified near the beginning of the pandemic and with our first/only placement being medically fragile, we felt very isolated and alone. I was hesitant to reach out to With Love, as if people needed the help more, but I am so glad I did. The drop-off donation gave us all so much joy and hope knowing we aren't alone. Plus our foster child **LOVES** the specific toys picked for him and his sensory needs! Forever grateful.

- The P. Family, 2021



## A MESSAGE FROM THE FOUNDER & PRESIDENT

Dear With Love Supporters,

This was another challenging year as everyone, including Oregon foster families, endured difficult times throughout the pandemic. Yet despite these obstacles, With Love was fortunate to experience more energy, commitment and heartfelt support than ever before in 2021. This outpouring reminded us of what we could do as an organization and a community, allowing us to meet and exceed our goals to help the most vulnerable children in our state.

As you read through this annual report, we welcome you to witness how your support has made a positive impact across our foster community. None of it would be possible without the collective generosity of our employees, ambassadors, board of directors, donors, volunteers, and corporate & non-profit partners. We value your steadfast loyalty and trust. From the bottom of our hearts, thank you.

Our future continues to bring us many reasons to extend hope and love. With you as our partner, With Love will grow and build in strength, bolstering the diverse children in foster care and the foster families who care for them. We invite you to stay connected and join us on this profound journey.

With Love,



**Allie Roth**  
Founder and President





# NURTURING DIGNITY, HOPE AND COMMUNITY

Our mission is to help foster families change the lives of children ages 0 - 6 by providing resources that nurture dignity, hope, and community.

# FOSTER FAMILY SPOTLIGHT

## Lessons Learned in Love

We sat down with one of our foster parents, whom we'll call \*Nina\*, to learn more about her foster journey, and how it's helped shape her heart and life.

Nina is typically an emergency-placement foster parent, whose family has hosted little ones in their home from 24 hours to six months. She has recently been reunited with a little boy, \*Jonah\*, who was previously placed with her and was facing steep obstacles. Jonah is constantly learning and re-learning how to adjust to new environments as a visually impaired and non-verbal child. In addition to the trauma of inconsistency in foster care, his foster parents face the steep learning curve of his high needs. Nina has decided to continue to walk alongside Jonah and his next foster family as a Personal Support Worker to help provide continuity of care, comfort and familiarity for Jonah as he grows.

We invite you to hear Nina's story in her own words, about her journey in foster care, the courage and strength required to step into the unknown, and how she's able to hold onto her "why" and bolster that feeling with the support of the With Love community.

### **On Overcoming the Fear of Fostering**

Whenever anyone talks about foster care, there's always a huge emphasis placed on how scary it is. And that's fair! It is scary, but is it not scary to start a family of your own? I'm not a parent, and now suddenly I am a parent - it's terrifying. You hear biological parents who are about to welcome their second child, and it's still frightening. It's not only "Will I be able to meet their needs?" but now also "Will I love them as much?" and it's that same fear for me - it's just for another child.

I think that people don't realize that when you are meeting a child's needs 100% of the time, it's not babysitting. This child walks into your home, and you are 100% providing for them. When you are doing that for them, the bond that gets created is instantaneous. It's kind of a wild thing if you allow yourself to be fully open to it.

# FOSTER FAMILY SPOTLIGHT

## Lessons Learned in Love

### **You're Not Alone**

The whole house was walking on eggshells during that first placement. We were exhausted, tired and emotional, and then the With Love delivery came in with bags and boxes filled with clothing and items. It is a feeling of being seen and told, "you're not alone." Random people, all these strangers come together and are thinking about you. They are thinking about that little baby in your care, and that's what it reminds you of - the goodness that's in your heart. You're just reminded that there's so much goodness in other people too... So many times, that's brought me back from a dark place.

### **When It Works**

You can't love on this baby without considering all of what's going on in their life, including hurting for the biological family because they're going through a hard time too. I've always had that desire to meet the biological parent or to know the biological parent. My one experience was everything that you want this foster situation to be - a mom that's trying her hardest, and a foster parent who's trying their hardest, willing to respect one another and each is just meeting that child's needs as best as they can in a way that's for the best interest of the child. It's absolutely beautiful to be a part of and to witness.

### **Lessons Learned in Love**

One of the things that I've learned in fostering is that there are endless reserves within us. You hear the next story, or you meet the next child, and they somehow find and pull more love out of you, more energy out of you - and at the same time, they replenish it, too. It is like a perfect cycle when it works. Some pieces aren't always like that, but it can be so beautiful when it works together...that's my story, at least.

# WHAT

# WE DO

# 1

ASSORTED TANGIBLE  
GOODS &  
RESOURCES

- Clothing, coats, shoes, books and toys
- Dignity essentials (diapers, wipes, underwear, socks and consumables)
- Gear (car seats, strollers, cribs, toddler & twin beds, baby carriers, monitors, etc.)
- New Placement Bags (brand new backpacks, diaper bags or duffle bags for children entering a home for the first time)
- Gift cards (in-kind donated coffee cards for foster parents)

# 2

FOSTER FAMILY  
RETENTION  
EVENTS

- Continuing education classes for foster parents
- Craft + Boogie Virtual arts and crafts kits and classes
- Back-to-School events
- Frog Pond Farm, fall and winter adventures
- Holiday gifts, "shoppportunities"

# 3

COMMUNITY  
BUILDING

- Business partnerships & collaborations
- Public and private volunteer opportunities
- Share the Love nonprofit cohort
- Tours and outreach

# 4

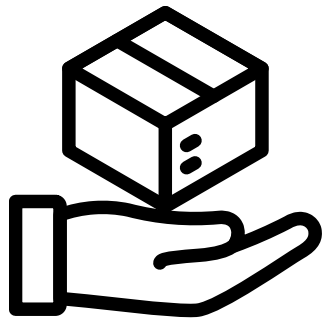
DIVERSITY,  
EQUITY, AND  
INCLUSION

- Inclusive toys and books
- DEI book of the quarter provided to every family
- Social and emotional learning programs
- Curls and Coils hair care classes
- Braiding 101
- Staff and board professional development



# 2021 IMPACT & GROWTH

Your support helped With Love successfully provide tangible goods and resources to an average of 81 Oregon and SW Washington foster families each month.



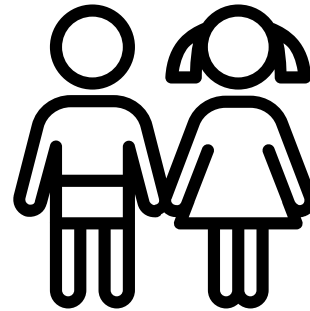
977

TANGIBLE GOODS  
REQUESTS  
PROVIDED TO  
CHILDREN



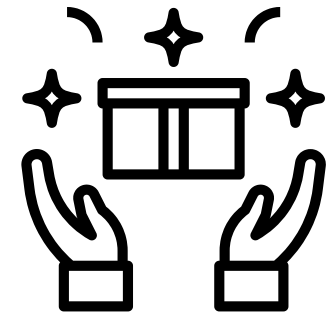
2,610

TOTAL SERVICE  
POINTS\* TO  
CHILDREN IN  
FOSTER CARE



81

CHILDREN SERVED  
PER MONTH, ON  
AVERAGE, BY OUR  
TANGIBLE GOODS  
PROGRAM



\$2K

AVERAGE VALUE OF  
EACH DELIVERY

\*One service point equates to receipt of tangible goods by a foster family for every child ages 6 and under in their care or attendance at a With Love event.

# TOGETHER WE'RE CHANGING LIVES

5,710

NEW AND LIKE  
NEW TOYS

466

CURLS & COILS  
HAIR  
PRODUCTS

1,460

BAGS OF  
CLOTHING

2,195

PACKS OF  
DIAPERS,  
PULLUPS AND  
WIPES

376

NEW  
PLACEMENT  
BAGS

5,106

NEW AND LIKE  
NEW BOOKS

1,243

NEW  
TOOTHBRUSHES

900

COATS &  
JACKETS

3,482

NEW AND LIKE  
NEW SHOES  
AND BOOTS



# FINANCIAL SUSTAINABILITY

None of our work would be possible without the resources entrusted to us by our generous donors. We work hard to ensure every dollar invested in With Love is stewarded wisely.

Together, our variety of income streams support a balanced business model that will sustain the organization for years to come.

## Support Income

**\$1,213,000**

TOTAL SUPPORT INCOME IN 2021

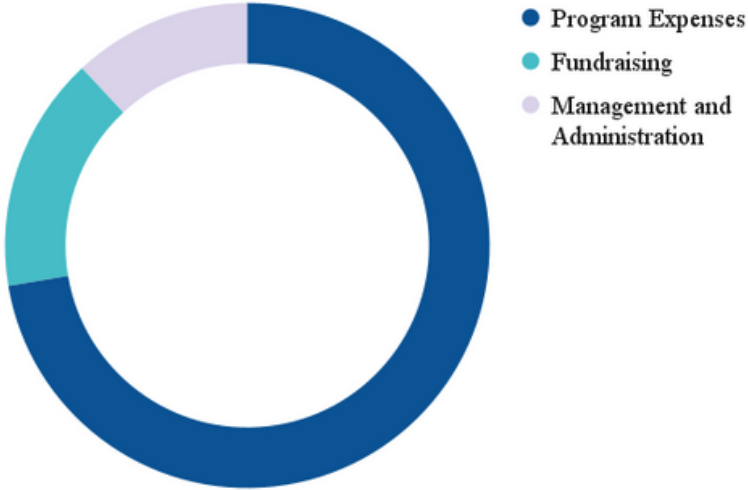
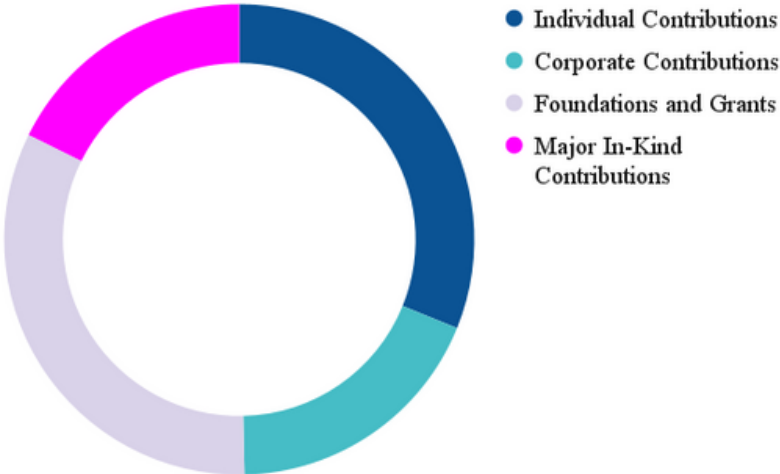
**\$437,000**

END OF YEAR NET INCOME IN 2021

## Expenses

**\$779,000**

TOTAL OPERATING EXPENSES IN 2021



# OUR VISION

## With Love's 2021 - 2023 Strategic Goals

In 2021, we embarked on a new three-year strategic plan with emphasis on six primary goals:

1. Improve and Support Staff Retention and Promotion
2. Strengthen and Expand With Love's Programmatic Reach
3. Invest in Technology, Tools, and Reporting Mechanisms
4. Actively Support Diversity, Equity, and Inclusion
5. Elevate Finance Processes and Funding to Support Sustainable Growth
6. Support and Practice Environmental Awareness and Sustainability



Above: Our team packing pillowcases full of toys during our Season of Giving  
Right: An adorable creation from one of our Craft + Boogie events



Above: Fun with goats at our pumpkin patch event.  
Below: A typical With Love delivery ready to go out the door.



Longtime volunteers, Joe and Susan, loading up their vehicle to head out on a delivery.

# GET INVOLVED + GIVE LOVE

There are so many ways that you, your family, friends, business or civic groups can join us in supporting Oregon foster families and children in foster care.

## Financial Donations and Monthly Gifts

Whenever you give to With Love, you provide much needed tangible items and supplies to our wonderful foster families and their little ones. Giving monthly helps us keep items in stock when our physical donations are running low.



Your gift matters!

[withloveoregon.org/donate](https://withloveoregon.org/donate)

## Leave a Legacy

Your estate gift can change the lives of children in foster care in a meaningful and impactful way.

## Donate Goods

We need specific clothing, gear, and supplies to keep our programs running at full speed. Your new or like new physical goods can be given to foster families who need them the most. Learn more about which items we need and about our donation-drop off process at [withloveoregon.org/donate](https://withloveoregon.org/donate)

## Fundraise for Foster Families

Donate your birthday, run, walk, ride, cans and bottles, or team up with your school, church to fundraise for With Love's foster families!

## Donate Stock

When you donate stock, you'll not only make a huge impact on the lives of children in foster care, but you will also avoid paying costly capital gains tax as well. We are ready to help you through the process.

## Organize Your Employees to Serve

You won't believe the impact that serving at With Love can have on your company. From fostering teamwork to raising morale, our corporate volunteer group opportunities are popular, easy, and a meaningful way to give back to the community while engaging your employees. To learn how your company can volunteer at With Love, email us at [volunteer@withloveoregon.org](mailto:volunteer@withloveoregon.org)

## Volunteer

Volunteering at With Love directly impacts the lives of children in foster care and their foster families. We have a variety of volunteer opportunities for individuals and community groups. For the latest opportunities, visit [withloveoregon.org/get-involved](http://withloveoregon.org/get-involved)

## You're Invited

We invite you to connect with us and follow our latest news. To subscribe to our quarterly newsletter visit [withloveoregon.org/contact](http://withloveoregon.org/contact) or for general information and questions please email us at [info@withloveoregon.org](mailto:info@withloveoregon.org). You can also find us on Facebook, Instagram, Twitter and LinkedIn.

For more information, please visit [withloveoregon.org](http://withloveoregon.org)



# WITH LOVE FAMILY

## 2021 Board of Directors

### **Allie Roth**

Board Chair  
President and Founder, With Love Oregon

### **Chylon Pappas**

Board Secretary  
Vice President of Marketing, First Tech Federal Credit Union

### **Therese Abrams**

Board Treasurer  
Senior Director of Revenue, Schrodinger Inc.

### **Emily Rose**

Benefit Event Lead  
Senior Experiential Marketing Manager, First Tech Federal Credit Union

### **Jamie Deurwaarder**

Member-at-Large  
Head Leader, With Love

### **Hannah Wood Donohue**

Member-at-Large  
Community Volunteer

### **Shanna Dooley-Schwartz**

Member-at-Large  
Community Volunteer

### **Christen Kolberg**

Member-at-Large  
Head Leader, With Love

### **Max Kroll**

Member-at-Large  
Director of Marketing, Succession Resource Group

### **Missi Thurman**

Member-at-Large  
Co-Founder and Consultant, Educational Excellence

## 2021 Staff

### **Allie Roth**

Founder and President

### **Jill Orr**

Executive Director

### **Mariah Hojem**

Director of Operations

### **Adriane Driscoll**

Support Coordinator and Business Administrator

### **Sunshine Navarro-Shively**

Program Manager

### **Rachel Bayley**

### **Natasha Brassard**

### **Jacob Henderson**

### **Alyssa Showalter**

Program Support

## 2021 Ambassador Leaders

### **Al Calabria**

President at Calabria Advisors, Inc.

### **Jessica Johanson**

Nike Executive Assistant

### **Max Kroll**

Director of Marketing  
Succession Resource Group

### **Allie Roth**

Founder and President, With Love

### **Kaleb Baker**

Program Manager  
First Tech Federal Credit Union

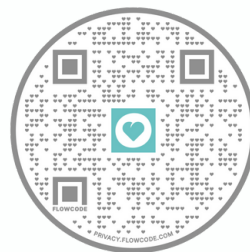


# WITH GRATITUDE

To all of our donors, sponsors, partners, and volunteers:  
From the bottom of our hearts, thank you for the generous gifts you provide.  
Your support honors foster parents and their service to the community.

## 2021 Financial and In-Kind Corporate Partners

A Jesus Church - Central	Cushman & Wakefield	Lennox Foundation	Premiere Property Group
Aliat	Daimler Trucks North America	Lindberg Pipe & Grade	Propeller Inc
Amazon Smile	Deacon Charitable Foundation	Macadam Floor and Design	Providence Plan Partners
Andersen Construction	Dell	Mass Mutual	Pump Industries
Andersen Corporation	Ecliptic Brewing	MB Law Group LLP	Qorvo
Apartment Advantage, Inc.	Educational Excellence	Merchant Family Foundation	Randy and Theresa Dennis Family
Apple	Erin Fortin Photography	Microsoft	Foundation
Ashland Brothers Landscapes	First American Title Insurance	MJ Murdock Charitable Trust	RE/MAX Equity Group Foundation
Ashley Furniture Hope to Dream	Company	Mommy & Me Resale	Renner Trucking & Excavating, Inc.
Beanstalk LLC	First Tech Federal Credit Union	AKS Engineering & Forestry LLC	River West Church
Beta Sigma Phi Chapter 14744	Foundation of Tigard Breakfast	Moore Excavation, Inc.	Rock Solid Restaurants LLC
Bridgetown Church	Rotary Club	Mountain Park Church	Safelite AutoGlass Foundation
Bright Funds	Fuerst Group Inc	National Christian Foundation	Sellwood Consulting
Buffalo Exchange LTD. #0701	Gap Foundation	Nike Inc. & Affiliates	Star One Credit Union
Builders Digital Experience	Gee Automotive	Northwest Earthmovers, Inc.	State of Oregon DHS
Cambia Health Foundation	Glow Gifts	Notes of Celebration LLC	The Boeing Company
Campbell Global LLC	Google	Octopus LLC	The Churchill Foundation
Canby Excavating, Inc.	Great Northwest Gutters	OnPoint Community Credit Union	The Collective Church, Inc.
Center Street Gold & Silver	HeatGuy LLC	Opus Agency LLC	The Hyde Family Foundation
Charities Aid Foundation of America	Herzog-Meier Auto Center	Pacific Community Design	The Ken and Sue Newcomb Fund
Charity Storage, Inc.	Home Certified, Inc.	Pacific Excavation	The McElevy Family Foundation
Children's Program	IBM International	Panorama Mortgage LLC	The Portland Clinic Foundation
Churchill Foundation	Imago Dei	Patterson Foundation	The Standard Insurance Company
City of Lake Oswego	Intel	PayPal Giving Fund	Traction for Good
Clackamas County	Iota Delta Chapter	Perledent Dental Care, PC	United Way of Tucson and Southern
CMT Surveying and Consulting	J.T. Smith Companies	Peterson Kolberg & Associates	Arizona
Comcast NBC Universal	Juan Young Trust	PGE	Washington Shoe Company
Connie's Shirts and Signs, Inc.	KPMG Gives c. United Way	Pittman & Brooks, PC	Wells Fargo Foundation
Craft + Boogie	Kroger	Portland Compressor, Inc.	Whitaker/Ellis Builders Inc.
	Lam Research		Willamette Rotaract
	Leeper Development LLC		You Move Me



14555 SW 74th Ave. Tigard, Oregon 97224 | [withloveoregon.org](http://withloveoregon.org)  
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